



Kristen French
Child Advocacy
Centre Niagara



THIRD PARTY FUNDRAISING SUCCESS KIT

KRISTENFRENCHCACN.ORG

THANK YOU

Welcome, and thank you for considering hosting an event in support of the Kristen French Child Advocacy Centre. Your dedication to making a difference in the lives of children and families who have experienced trauma is truly inspiring!

Whether you're hosting a small gathering or a large-scale event, your efforts are helping to provide vital resources for children in need of support throughout Niagara.

Let's get planning!



EVENT IDEAS

Fundraising events and initiatives are a great way to support the Kristen French Child Advocacy Centre. Here are a few ideas to get you started, but the sky's the limit:

- Auction/Draw/Raffle
- Car Rally/Car Show
- Bake Sale
- Battle of the Bands/Talent Show
- Benefit Dinner
- Bingo/Purse Bingo
- Book Sale
- Bowling Tournament
- Casino Night/Card Tournament
- Cocktails for a Cause
- Car Wash
- Carnival/Fun Fair
- Concert/Play
- Cooking Class
- Craft Sale
- Dinner Party
- Donations in Lieu of Gifts (ex/ weddings, birthdays)
- Dress Down Days at work or school
- Fashion Show
- Flower or Plant Sale
- Garage Sale/Trunk Sale
- Golf Tournament
- Lemonade Stand
- Loonie/Twoonie Drives
- Movie Night
- Pancake Breakfast/Brunch
- Pet Wash
- Run/Walk/Ride
- Scavenger Hunt
- Trivia Night
- Wine Tasting

TIPS FOR SUCCESS

- Set Clear Goals – Know what you're raising for and how much you want to raise.
- Know Your Audience – Tailor the event to what your audience enjoys and supports.
- Keep It Simple – Make the event easy to understand and participate in.
- Promote Early & Often – Use social media, email, and word of mouth to share your event.
- Use Storytelling – Share personal stories about the cause to build emotional connection.
- Engage Local Partners – Involve local businesses for sponsorship or donations.
- Double Your Impact – Ask your employer if they have a “matching gift” program.
- Make It Fun – Add games, contests, or entertainment to boost engagement.
- Say Thank You – Always acknowledge supporters, donors, and volunteers.
- Follow Up – Share results and impact after the event.
- Evaluate & Improve – Reflect on what worked and what didn't for next time.

HOW WE CAN HELP YOU

We are here to support your event. Depending on the type of event, duration, anticipated reach and fundraising goal, we can:

- Provide you with a logo to use in your promotions
- Re-share your event promotions on our social media channels (don't forget to tag us in your posts on Instagram, Facebook, and LinkedIn)
- Share your event internally with staff, volunteers and our Board of Directors
- Add your event to our online events calendar
- Provide volunteers and swag
- Add your event to our online donation form, allowing friends, family, etc. to make an easy online contribution to your event.

In some cases, we can also assist with helping you design a flyer for your event. Please contact events@kristenfrenchcacn.org for more information.

Questions about supporting the Centre? Please contact:

Katie Marino
Events & Community
Engagement Specialist

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events@kristenfrenchcacn.org
kristenfrenchcacn.org

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